

Quinceañera Traffic That Sells!

ADVERTISE WITH BE15.COM



BE15.com Advertising

Over 2 Million
website hits
since
April, 2004

Traffic

Unique Hits per day

> 7000

Hits per Month

> 125,000

Referral Hits

Per Month

> 30,000

Direct Hits

Per Month

> 75,000

Average New

Member Per Month

> 24



QUINCEAÑERA MARKET TO GROWS 33 PERCENT IN 2007

Hispanics now make up 14 percent of the U.S. population. The Hispanic population is forecast to grow 18 percent by 2012. Roughly \$400 million will be spent on Quinceañeras in 2007, up from \$300 million in 2006, reflecting a continued growth in overall spending. Families on average spend anywhere from \$5,000 to \$25,000 on their Quinceañera celebrations, and many spend much more to create lavish parties for teenage girls and their friends.

Families purchase not only the core products and services dedicated to the event, but also items that "outfit" a girl for a new stage in her life, "similar to what happens to individuals after a wedding or college graduation. As a result, fashion, beauty, auto, education, and many more product and service providers have a new consumer - with a diverse set of demands - to reach.

By advertising on Be15.com your business will benefit from the high promotional value of Isabella Wall's expertise. Isabella has been named by the media "The Fairy Godmother of Quinceañeras". In the past 5 years Isabella has appeared in numerous television shows, magazines and newspapers and has single handily brought more attention to the subject of coming of age celebrations than ever before. Isabella is the leading Quinceañera expert in the United States and has served as advisor for television shows such as MTV's MY SUPER SWEET SIXTEEN, the movie QUINCEAÑERA and magazines like QUINCE GIRL, TEEN and LATINA. Isabella's appearances in the media circuit as the leading expert in the industry, provides great exposure to the Quinceañeras an Sweet Sixteen industry as well as teenage business and services.

Increase Your Sales

BE15 Advertising Programs

Advertising Cost	1 Month	3 Months	6 Months	Annual
<u>Flash Front Banner</u> (569x700)	\$150	\$400	\$750	\$1500
<u>Side Banner</u> Max(200x300)	\$125	\$325	\$625	\$1200
<u>Bottom Banner</u> (468x60)	\$135	\$350	\$675	\$1350

for Multiple adds of any mix, discount \$20 off total or each banner per month.

Contact Be15 for more information: (818) 269-7925
or Email us at: customerservice@bellaquinceanera.com